

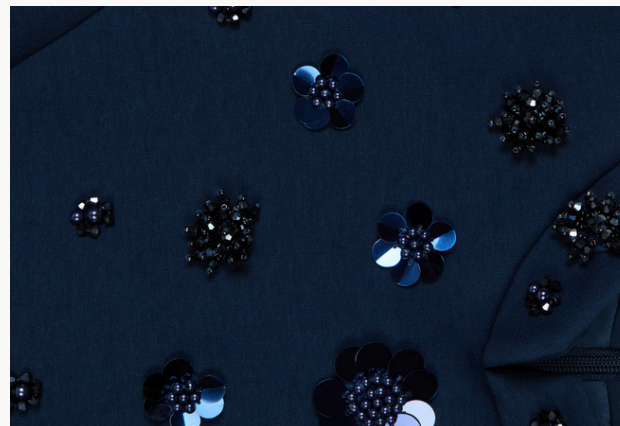


Party
For every invitation.

oddmuse
LONDON

For *every* invitation.

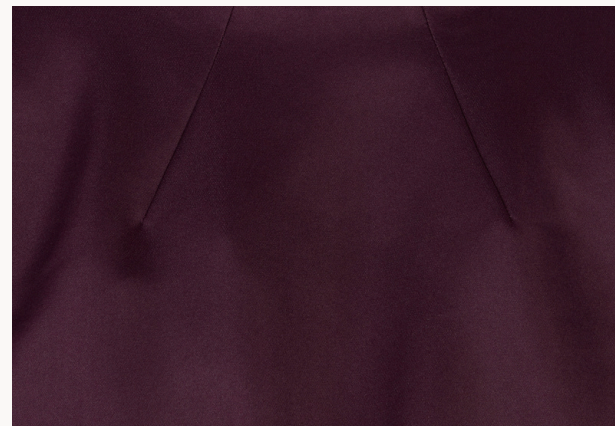
Our first full festive season. Familiar silhouettes return in party fabrications; pieces for the work party, dinner with friends, black tie and New Year, each one made to be worn again.



APPLIQUÉ

Details worth noticing

Hand-placed embellishment that brings texture and dimension to the season's new shapes.



SATIN

She likes a little structure

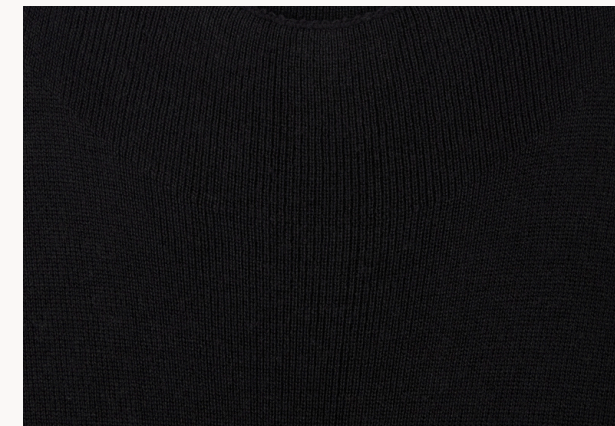
Soft fabric, strong shape. Structured construction that holds and catches the light.



FRINGE

Made to move

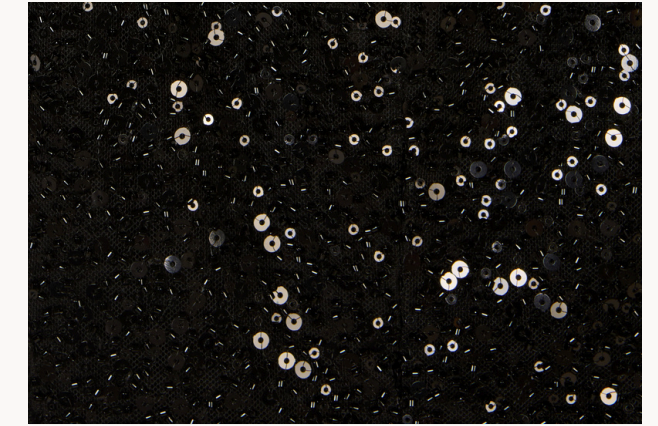
Our signature fringe, reworked in knit for winter. It sways with every step.



WOOL MIX

We have a soft spot for her.

A familiar favourite. Part of the Odd Muse wardrobe for seasons, returning in new silhouettes.



SEQUIN

She's the fun one

Texture and light across new and returning silhouettes, with the focus on fit and form.

EARNING POTENTIAL

The compliments can pay off too.

15%

commission on every sale you drive through ShopMy or LTK.

Not signed up yet? [Fast-track your ShopMy sign-up here.](#)

UK · GBP

RRP	PER SALE	10 SALES	25 SALES
£115	£17.25	£172.50	£431.25
£195	£29.25	£292.50	£731.25
£275	£41.25	£412.50	£1,031.25
£285	£42.75	£427.50	£1,068.75

US · USD

RRP	PER SALE	10 SALES	25 SALES
\$175	\$26.25	\$262.50	\$656.25
\$305	\$45.75	\$457.50	\$1,143.75
\$430	\$64.50	\$645.00	\$1,612.50
\$445	\$66.75	\$667.50	\$1,668.75

Illustrative, at 15% of UK and US retail prices. Actual earnings depend on sales made through your links.

CONTENT INSPIRATION

Never just worn once.

One piece, three invitations

Style for the work party, dinner with friends and black tie.

Getting ready

Take us from the invitation arriving to heading out the door.

The arrival

The walk-in, the twirl, the moment the room turns.

The details

Close-ups of the fabric: sequins in the light, fringe in motion.

BEFORE YOU SHOOT

- Let your piece take centre stage, with elevated styling that complements it
- Steam it first so every seam and detail looks crisp
- Bright, natural light and a clean, uncluttered backdrop

IF YOU SHARE

- Please tag @oddmuselondon, so we don't miss it!
- Link your piece and earn through ShopMy or LTK
- We would love the opportunity to feature your content across our channels

Creative freedom: no content approval needed before you post.

